

Greetings from the Editor, Summer 2007

Here at *Metroscape*®, we like to think that exploring the Portland metropolitan region is not just an exercise in highlighting the obvious—the economy, the political issues, education, health care, and so forth—although, of course, we do that. The obvious is, I suppose, obvious because it's important and relevant to our lives and the state of the region.

We've got the obvious covered in this issue. The atlas is a deep, compelling, and revealing study of the geography of Measure 37. Whether you are for or against this law, it can't be denied that it is central to the lives of Oregonians everywhere, not just those who live in the metropolitan area. The political culture has been roiled since 37's passage and hardly a day doesn't go by without some news about it. We think you will find the atlas, a collaboration among our designer and geographer, Meg Merrick, our technical editors, Vivek Shandas and Alton Straub, recent masters in urban and regional planning graduate, Erik Rundell, and planning student, Colin Maher, a useful and objective guide to the impact the law is having on the state's land. Each of the authors brings a crucial skill set to this examination and the thoughtful and disinterested way the data is portrayed is a testament to their scholarship and intellect.

The same care has been given to two other pieces. One is Andrée Tremoulet's story on the unstable home lives of some children in the area and how the constant moving they are subject to negatively affects their educational performance. We know that poverty and homelessness undermine these kids' opportunities to learn—it's obvious that they would—but this narrative, in which Ms. Tremoulet partnered with our researcher Elizabeth Mylott, shows just how detrimental this

pattern is in this region. The authors also discuss a few triumphs in treating it as well as the frustrations of the struggle to help rootless kids learn.

Yet another obvious piece: We asked Dr. Merilee Karr, an award winning medical writer, to interview Dr. Joseph Robertson, Oregon Health and Science's new president. What could be more obvious than finding out what's on the mind of the leader of the region's key health institution? Our interviewer elicits revealing responses about OHSU and the region from the institution's new leader.

Finally, let me turn to the not-so-obvious. We've got that covered, too, in the form of a great piece by Kelle Lawrence, who opens the door on a little discussed yet totally fascinating dimension of everyday life in the area. Kelle provides a glimpse into the slightly off-kilter world of self-storage. Who knew that those low-slung, prosaic cinder block buildings were about more than, well, storage? You will when you've read this entertaining and informative article.

Craig Wollner
Editor in Chief

Greetings from the Editor, Summer 2008

This note by Matthew Kaufmann salutes one of IMS's oldest friends and supporters.

*Craig Wollner
Editor in Chief*

Fred Rosenbaum remembers when the Institute of Portland Metropolitan Studies was just an idea that grew out of other urban programs at Portland State.

“I think it has created for itself a far bigger agenda than it started out as,” said Rosenbaum, 82, a founding member of the board of the Institute. “It went from minor issues to major issues; the economy being a major thing, urban growth boundaries, urban renewal areas.”

Rosenbaum served on the Institute’s board from its inception in 1992 until he retired earlier this year, when the Institute presented Rosenbaum with an award of appreciation for his years of service.

“I hated to quit, but I’m up to here,” he said, bringing his hand parallel to his forehead. A recent heart attack and a 13-year battle with cancer has led Rosenbaum to scale back in his schedule, but it is not in his nature to give up all of his public service endeavors.

Rosenbaum’s dedication to his community stems partly from the fact that he almost didn’t make it to the United States. He escaped out of a school window at age 12 in order to avoid the Nazi secret police in his native Austria. He eventually ended up Stateside and began a life of public service. He served in the Pacific Theater in World War II and eventually rose to rank of brigadier general in the Oregon National Guard. He started at Reed College in Portland after the War before graduating from PSU. Rosenbaum stayed in Portland and in 1957 started an insurance and investment business, now known as Rosenbaum Financial, where he still works today with his son Mark. His bio reads as almost a directory of reputable institutes and service organizations in Portland, and his office wall features dozens of plaques and pictures of him with former governors and other dignitaries.

Among other accomplishments, Rosenbaum was the chairman of the

Housing Authority of Portland for 13 years and served as chairman on the advisory committee to the School of Urban and Public Affairs at PSU. He also started Camp Rosenbaum, which for 38 years has given underprivileged children a chance to attend camp at the coast.

Rosenbaum said he still makes phone calls daily in hopes of making a difference. He remains passionate about issues in Portland as well and sees the Institute as a catalyst in city improvements in emergency planning, public housing and helping lower income families. Though Rosenbaum will no longer be formally serving the Institute, he will continue to serve his community.

“I went to a counselor for a year and half to learn how to retire. She retired, but I didn’t,” he said. “I just have to keep going as long as the dear Lord lets me.”

– Matthew Kaufmann

Greetings from the Editor, Winter 2008

“What experience and history teach,” the great nineteenth century philosopher G. W. F. Hegel wrote, “is this—that people and governments never have learned anything from history or acted on the principles deduced from it.” The *Metroscape*® staff fervently hope that isn’t true because we have spent a good deal of time and energy putting together an issue rich in historical detail that teaches vivid lessons about the region. The back anchor of this issue is a colorful piece by Meryl Lipman about my old Political Science Professor, Dorothy McCulloch Lee, once the scourge of the licentious and corrupt

in an earlier Portland. In the middle years of the last century, the city was a hotbed of various strains of vice and political hanky panky. Portlanders tired of the blind eye officials turned to the bad behavior put her in the mayor's office, where she rolled up her sleeves and swept out the bad influences. Apparently, her earnestness was more than they bargained for and she was soon voted out. But Lipman shows us a very different Portland from the one we know today and how the popular will can find a focus in a single individual and change the tenor of an entire city.

Another historical piece is an oral history from one of twentieth century Portland's most distinguished citizens. The late Sid Lezak was, in various roles, a leader of the community for decades and in his work shaped the local legal culture while touching many lives. We were fortunate to run across the long and rich transcript of his oral history interview for the Oregon Jewish Museum and to receive permission from the museum to reprint it in these pages, in abbreviated form. The edited transcript focuses on some of the watershed justice-related events in the region's history in which he participated. In one brief aside, you'll note, Lezak even comments on Dorothy Lee's administration.

Our Landscape essay is the third feature that invokes history, comparing the historic Kenton with the vibrant Kenton of today.

The evolution of the region politically, covered so well in the Lee and Lezak stories, is overlaid by two important pieces that lead off this issue. Our main feature and the atlas focus on equality and opportunity in the region, matters of concern to us all. In the feature, Janet Hammer examines the key indicators of these two fundamentals of the good life in the region. The atlas, compiled from the Coalition for a Livable Future's recently published Regional Equity Atlas, a laborious four-year project, provides a revealing graphic look at these issues. Together they offer a penetrating look into the state

of the Portland metropolitan area that is animated by a sentiment I think most of us share, best articulated—speaking of history—by Theodore Roosevelt in his unsuccessful 1912 presidential campaign: “In the long run, this will not be good place for any of us to live unless it is a reasonably good place for all of us to live.”

We hope you enjoy these enlightening and lively works, because we think that together they form a mosaic which provides a picture of at least part of our past and our present, and perhaps yields clues to our future. Finally, and as always at this season, the staff of *Metroscape*® wishes you a great holiday season and all the best in the new year.

Craig Wollner
Editor in Chief

Greetings from the Publisher, Winter 2014

Greetings!

As we were planning this issue of *Metroscape*®, we were shocked and saddened by the sudden death of Dr. Nohad Toulan and his wife Dirce Moroni Toulan on October 28, 2013. Dr. Toulan had an immense impact on Portland State University, on the Portland metropolitan region, and on the world. We have dedicated this issue of *Metroscape*® to his legacy.

Designing the issue was a sad but incredibly rewarding task. Dr. Toulan’s legacy is so rich and varied that we have a treasure trove of material to share with you about our college, our university, and our region. Our aim was to

examine Dr. Toulan's legacy from the different facets of his impact: as the builder of the College of Urban and Public Affairs; as an internationally respected expert on planning and urban policy; as an advisor to students, faculty, community leaders, and friends; and as a human being committed to creating a better society.

We owe Dr. Toulan a great debt of gratitude as the founder of the College of Urban and Public Affairs and the Institute of Portland Metropolitan Studies, for having the foresight to build the College and the Institute into what it is today. Carl Abbott explains, in his article, Dr. Toulan's approach to building the College, designing the University District, and guiding the development of PSU's reputation as an engaged university. The Landscape features the Urban Center Plaza and describes how Dr. Toulan's vision became a reality.

During the events celebrating Dr. Toulan's life, we learned that he and his wife, Dirce, played an important role in encouraging dialogue among people of different faiths. Their interfaith marriage provided an example, and their presence at and commitment to events of interfaith dialogue lent their credibility and authority to the importance of understanding and celebrating our common values. We invited three religious leaders to discuss this aspect of the Toulans' legacy; Mark Rosenbaum generously offered to moderate the discussion. We recorded the conversation, and share the highlights with you on page 20. A link to the full video of the conversation is available on the IMS web site.

Dr. Toulan believed that our region would benefit from strengthening the connections among its political jurisdictions and embracing our interdependence. He established the Institute of Portland Metropolitan Studies in 1991 to serve the region by promoting a shared understanding of those connections. Our Atlas provides a view of several facets of our connectedness: through commuting, migration, and our shared experience of a more diverse region.

Dr. Toulan's influence on the world may be most strongly and broadly represented by the mark he left on the thousands of students who have graduated from the College of Urban and Public Affairs. Our back anchor features two award-winning planning projects developed by local planners in Newberg and Lake Oswego. The Indicators of the MetroScape show where CUPA graduates now live, illustrating the geographical reach of Dr. Toulan's influence.

We are proud of Dr. Toulan's legacy and we are happy to share it with all of you. It is also fitting that with this issue, after two years of electronic-only publishing, we return to print. We learned from many of our readers that you missed the print edition; thank you for your advice and for helping us decide to present this important issue on the printed page.

Sheila Martin

Director, Institute of Portland Metropolitan Studies

Greetings from the Publisher, Summer 2018

The Portland Metropolitan region is home to a great variety of communities. Over the 23 years of publishing *MetroScape*, the Institute of Portland Metropolitan Studies has featured dozens of local communities, providing our readers an appreciation for our region's rich diversity—rural and urban, agricultural and industrial, small and large, featuring forests and rivers.

This issue is no different. The stories in the pages that follow provide insights about places as different as Stevenson, Washington and Happy Valley, Oregon, and issues as

complex as affordable housing and resident health outcomes. The best part for us is the wide variety of people we talk with to bring you this content, including this issue's featured interview with the recently-elected Mayor of Vancouver, Anne, McEnerney-Ogle.

We also strive to provide diversity in the magazine's formats. This issue of *Metroscape*, like others before it, features stories and maps, statistics and photos (most are taken by our staff and students), and is simultaneously published in print and on our web site. The web site, metroscape.imspx.org, offers readers the opportunity to dig deeper into the people, places and issues highlighted in the current issue, and to explore how we've discussed them in the past.

Metroscape has been a labor of love for IMS and its faculty and staff for these many years, and we couldn't publish it without the dedication of the magazine's executive editor, Liza Morehead, and this year's student assistant editor, Eavan Moore. You'll find contributions from other staff and students throughout this and other issues. The interesting content is perfected by our editor, Cat McGinnis. We also benefit from the input of our editorial board, Carl Abbott, Jennifer Allen, and Lynn Valenter, who also serves as the chair of the IMS Board of Directors. And of course, nothing at IMS happens successfully without help from Emily Renfrow, our office coordinator.

Metroscape helps us to fulfill the mission of IMS: convene regional partners, curate credible information, and conduct credible policy research to stimulate dialogue and action that address critical regional issues. We hold events that give people an opportunity to learn about our research and participate in the resulting dialogue. Read more about our recent work, sign up for events and our newsletter at www.pdx.edu/ims/.

We hope you enjoy the summer 2018 issue. As you read through

the articles, share your thoughts with us. Feel free to comment at ims@pdx.edu, or discuss your observations about the articles on our [Facebook page](#).

Sheila Martin,

Director Institute of Portland Metropolitan Studies

Greetings from the Publisher, Summer 2014

Greetings!

As the academic year closes and summer begins, we suggest you read the Summer 2014 issue of *Metroscape*® while enjoying all our region has to offer, and consider how we might improve our region and our connections to each other in the year ahead.

This issue's Landscape takes us back in history to describe how Portland's west side waterfront became the Tom McCall Waterfront Park and an important symbol of Portland's rejection of the predominant, car dominated trajectory of most cities at the time. Forty years later, despite many plans for improving the space and its connections to the community, it remains essentially as it was in the 1970s. Jeremy Young discusses ideas from a 6-month project completed by a team of students in PSU's Masters in Urban and Regional Planning program.

Public engagement specialist Tony Andersen, examines the state of the relationship between the government and the public and finds the relationship wanting. In his piece "Rekindling the Public Romance," he examines new tools for public

participation and channels for improving communication—always the first step on the path of reconciliation.

Our Interview with Dr. Jeremy Brown, President of Portland Community College, provides insights into PCC's role in our community and in fulfilling our aspirations for a highly educated, engaged citizenry. The Indicators page shows us how community colleges like PCC fill important needs in the post-secondary education system.

Our Atlas provides Part 2 of our discussion of the connections among different parts of the region by exploring how our economy—in particular, employment in our region's key economic clusters—creates important economic connections among the cities and counties in the region.

Finally, how might we approach the issues that arise from homelessness with compassion and inclusion? Authors Andrée Tremoulet, Ellen Bassett, and Allison Moe tell a story about balancing public concerns about encountering the homeless in highway rest areas with the need to connect them with resources to address the complex social, political, and economic circumstances underlying their lack of housing.

We're happy to report that our reinstatement of the print edition of *Metroscape*® was met with overwhelming approval by our readers—long-time subscribers as well as newcomers. If you're reading this as a result of a hand-off from a subscriber and you like it, contact us to receive your own copy! It's easy to sign up at <http://www.pdx.edu/ims/>. We also love your feedback, so keep it coming!

Sheila Martin,

Director Institute of Portland Metropolitan Studies

Greetings from the Publisher, Summer 2017

Greetings!

As we approach the summer, you might be thinking about your summer travel plans. Or perhaps you are reading this on a bus, a plane, or a train. If you are, you're already in tune with the theme of this issue: going places. In this issue, we highlight how people get around, the bridges they take to get there, the future of our communities, and the future of our technology-based industries.

There is a lot happening in Scappoose. Liza Morehead visited this Columbia County community of 6,785 and describes the community's plans for encouraging and facilitating the population growth they are expecting. Meanwhile, in Willamina, an ambitious plan for utilizing an EPA grant for sustainable development is encouraging the community to look beyond its timber-town past to a vibrant, sustainable future.

Our region is defined by our two major rivers and the many streams that feed them. For decades, we've depended on bridges to carry us over those rivers and to our destinations. Andrés Oswill describes the history of some of our region's bridges and discusses how we've funded them. How should we approach funding for the next era of bridge upgrades?

Every day, over a million workers throughout our region travel to work. Despite our efforts to create a range of alternative transportation options, most commuters drive alone to their jobs. How does commuting distance and behavior vary by income, and what does this mean for the quality of life for lower income workers? In the Atlas, Steven Howland and Randy Morris

map commuting patterns and dig into the equity issues related to commuting.

What will it take to ensure that our region's economy continues to capture the benefits of technological change? Skip Newbury, Executive Director of the Technology Association of Oregon, describes their efforts to keep the technology economy fueled with the talent it needs.

Because home ownership is the single most powerful tool most people have for building wealth, access to the funds needed for a down payment is a crucial requirement for expanding economic opportunity. Indicators gives a snapshot of the source of down payment for homes.

Our region is going places! As you read through the issue, share your thoughts with us. Feel free to comment at ims.pdx.edu, or discuss your observations about the articles on our Facebook page.

Sheila Martin,

Director Institute of Portland Metropolitan Studies

Greetings from the Publisher, Winter 2017

Greetings!

This issue of *MetroScape*, our first of 2017, is also the first we've created with our new leadership: Liza Morehead as executive editor and Randy Morris as technical editor. Liza and Randy are working with me to create new content for our readers while preserving the mission of *MetroScape*: to serve

as an atlas and mirror for the Portland metropolitan region.

As always, the issue begins with the Landscape, a quick portrait of a specific place in our region. Liza Morehead visited Tualatin and offers some background on how and why the city grew to what it is today.

New technologies are breathing life into the timber industry. Cross-laminated Timber, or CLT, addresses the challenges presented by urbanization while generating economic opportunity in rural areas. Andrew Crampton explains the technology's benefits to our cities, our rural economies, and our forests.

Our evolving construction industry is generating big increases in the number of multifamily housing units throughout the region. In the Periodic Atlas, we examine the spatial dimensions of the multifamily housing boom via maps of new construction permits issued for multifamily units.

As the construction economy booms, women are expanding their role in the trades. Our interview features two women who have helped change the face of the trades in the Portland region. Nora Mullane and Connie Ashbrook describe the challenges they have overcome as women working in a traditionally male career.

Continuing our theme of transition, Election 2016 examines the outcome of the 2016 elections across the MetroScape. This was the first election affected by Oregon's Motor Voter Law, which took effect on January 1, 2016.

Finally, the indicator page shows that wages in the Portland metropolitan area, in comparison to the average for metropolitan areas in the US, are finally rising as economic growth increases demand for labor.

As we make this transition to a new era of MetroScape, let us know how we're doing. Share your thoughts about issues you'd like us to explore, how you want to consume content, and how

we might connect you better to the history and future of our region. Feel free to comment at ims@pdx.edu, or discuss your observations about the articles on our Facebook page.

Sheila Martin,

Director Institute of Portland Metropolitan Studies

Greetings from the Publisher, Winter 2016

Welcome to the Winter 2016 edition of MetroScape!

Amid the swirl of discussion and pronouncements about population growth, development, demolition, and housing shortages, this “BOOM TOWN” issue of MetroScape examines some of the impacts and issues related to our region’s growth.

Linn Davis explores the history of architectural preservation in the region, how it intersects with other development issues, and how we might strengthen our ability to protect architecturally important buildings amid Portland’s rush to build sufficient housing and commercial space to accommodate our growing needs.

The Landscape takes a walk in Tigard and reviews the effort to make Tigard and other suburbs—built in a car-dependent era—more walkable, healthy, and attractive to current and prospective residents.

It wasn’t your imagination—last summer was really hot. With Portland’s warmest average temperature in 75 years and a record 29 days of 90+ degree temperatures, 2015 was Oregon’s warmest year on record. But temperature in the city can vary a

great deal depending on our surroundings. In the Atlas, Vivek Shandas and Jackson Voelkel show us how urban heat varies by the characteristics of a neighborhood's built and natural environment. The Atlas reminds us to be aware of the potential impact on those most likely to suffer ill effects from the heat.

Our interview with Henry Richmond is the product of a new project called People and the Land: An Oral History of Oregon's Statewide Land Use Planning Program. Richmond explains the political and economic conditions in which the land use program was forged, and how these have changed over time.

Are you feeling nostalgic for Oregon-born companies like Dave's Killer Bread, Little Big Burger, and Precision Castparts? Tom Kerr asserts that we need not fear the recent rash of acquisitions. New owners often bring fresh ideas and capital to the table while maintaining the characteristics we've come to love about our locally owned companies.

Settle in next to the fire and peruse the winter issue. We always look forward to your feedback, so tell us what you think!

Sheila Martin

Director, Institute of Portland Metropolitan Studies

Greetings from the Publisher, Summer 2015

Greetings!

Welcome to the Summer 2015 edition of MetroScape!

At the Institute of Portland Metropolitan Studies, we are eagerly awaiting the opening of TriMet's Orange Line on September 12th. In preparation, Ben Maras describes how residents of Milwaukee feel about the new line that will surely bring change to this city just over 20,000.

Milwaukee isn't the only place experiencing demographic change. In this issue's Atlas, Meg Merrick explains an important tool for understanding demographics—the population pyramid. She then uses this tool to describe demographic trends in Portland and Beaverton's neighborhoods.

This issue's Landscape offers observations about racial disparities in the Portland metropolitan region. Liza Morehead uses data from Greater Portland Pulse to point to educational and economic disparities as well as the disproportionate involvement of racial and ethnic minorities in the region's criminal justice system.

This spring we sat down with our new boss—Dean of the College of Urban and Public Affairs, Stephen Percy—to ask about how he's settling in to his new home and to hear about his vision for the future of our college and its influence on the region's future.

Want to take an adventure this summer but don't have a car? Linn Davis travels to some of the far reaches of the region accessible by public transit. So grab your MetroScape, kick back, look at our beautiful landscape, and see how far you can actually get without buying gas or worrying about parking.

We hope you enjoy the long, hot days of summer and this season's MetroScape. We always look forward to your feedback, so tell us what you think!

Sheila Martin

Director, Institute of Portland Metropolitan Studies