

Masthead



Sheila Martin

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Sheila Martin is Director of the Institute of Portland Metropolitan Studies and the Population Research Center at Portland State University. She serves as a connector between the University's knowledge resources and the community and directs the Institute's research and service activities. Dr. Martin is also a faculty member in the Nohad A. Toulan School of Urban Studies and Planning. She teaches courses on economic development policy and mentors students interested in economic and community development and community engagement.

Prior to joining PSU in 2004, Dr. Martin served as Washington State Governor Gary Locke's economic development advisor.

Prior to her appointment by Governor Locke, Dr. Martin worked as a Senior Economist at the Research Triangle Institute. Sheila earned a B.A. in Economics and Political Science from Southern Illinois University, M.A. in International Studies from the University of Kentucky and a Ph.D. in Economics from Iowa State University.



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Liza is a researcher and data analyst at the Institute of Portland Metropolitan Studies (IMS), at Portland State University. In addition to her work with Greater Portland Pulse, Liza helps nonprofits and local communities use indicators to track progress toward identified goals. She is also the Editor-in-Chief of IMS's magazine, MetroScape. Liza received Masters Degrees in Regional Planning and Human Geography from SUNY Albany and a doctorate in Urban Studies from Portland State University. Her research explores the relationship between urban planning and public policy and the cultural meanings of urban space.



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Randy is the Community GIS Project Leader at Portland State University's Institute of Metropolitan Studies, and was most recently published as lead cartographer in [*Portlandness: a Cultural Atlas*](#). Currently, he heads the IMS [Neighborhood Pulse](#) project.

As a geography and GIS instructor, Randy always delights in introducing people to the field and tools of geography, as well sharing his love of cartography. Randy has a Master's degree in Geography from Portland State University.



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Cat McGinnis is developmental editor for the College of Urban and Public Affairs at Portland State University. She has nearly 30 years of experience as a writer, editor, and communication manager in higher education and government. She has produced a wide range of documents to educate and inform policy makers and the public and to drive operational effectiveness. Cat has a master's degree in Technical and Professional Communication and a bachelor's degree in English and Secondary Education from the University of Wisconsin. She is a member of *Phi Beta Kappa*, and has won the Society for Technical Communication's Technical Editing Scholarship and several national public affairs awards.



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